



VRDC

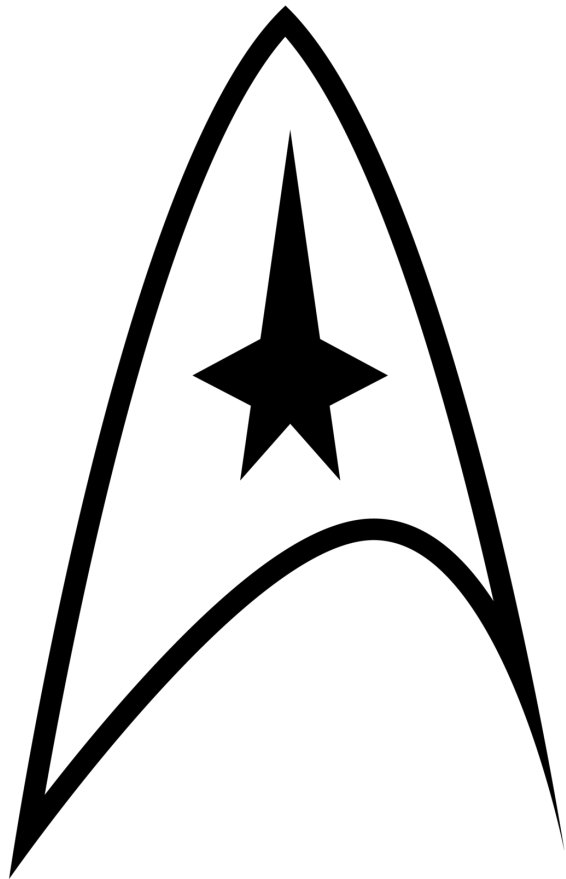
ESCAPING THE HOLODECK

Rob Morgan

@AboutThisLater

VIRTUAL REALITY DEVELOPERS CONFERENCE March 14–15, 2016 • Expo: March 16–18, 2016 #VRDC16







JUST ACT

NORMAL

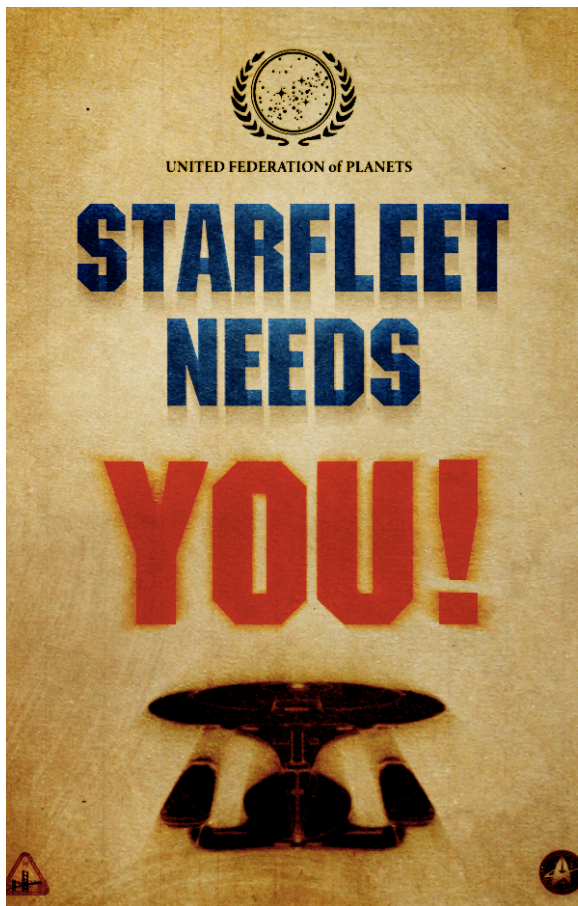
















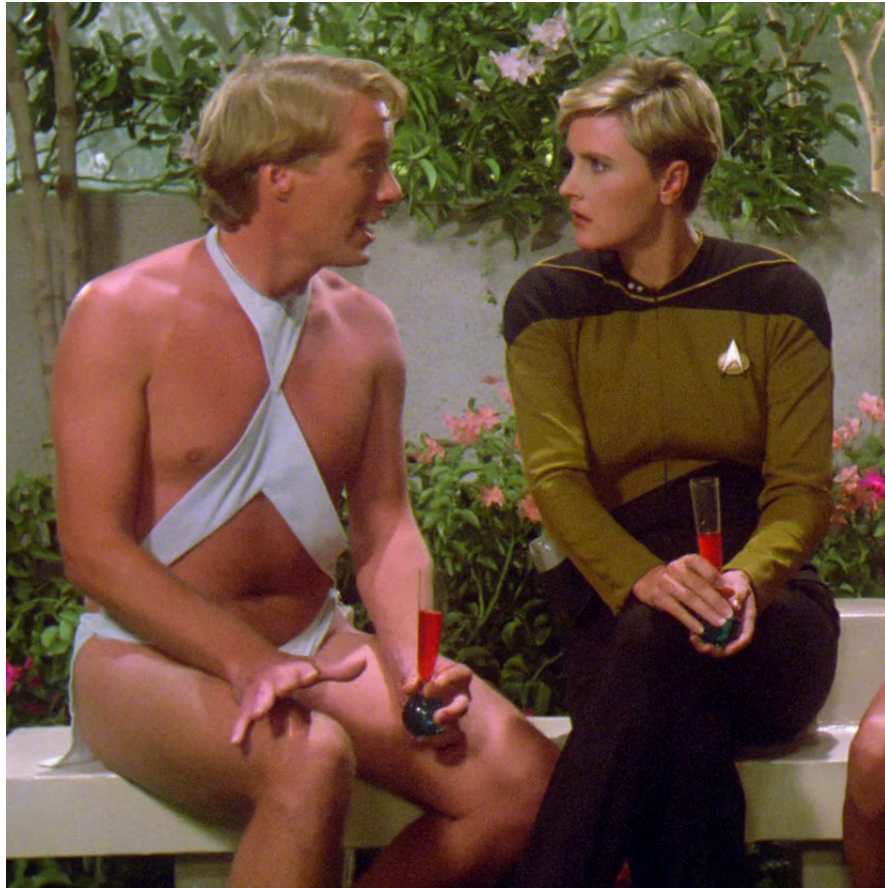




I USED TO BE AN ADVENTURER ONCE



























ARE YOU A WIZARD OR NOT?

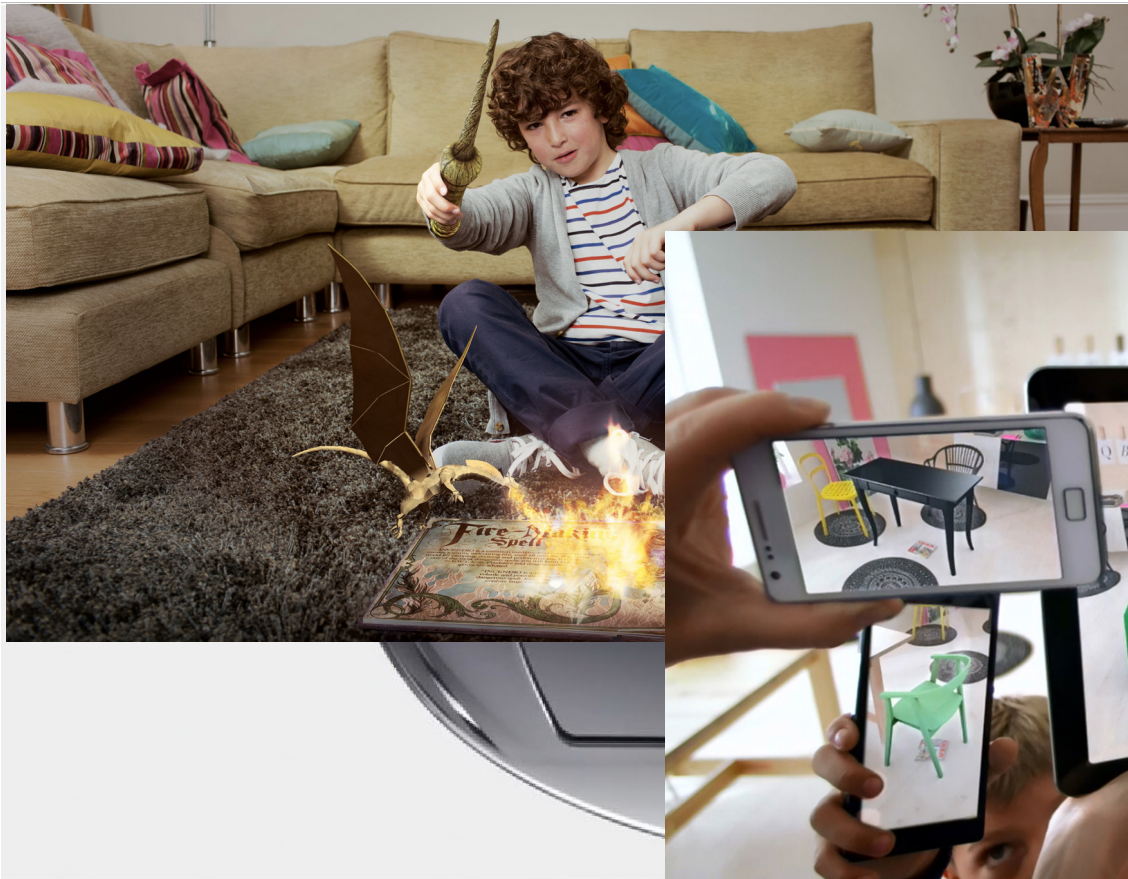


THE ASSEMBLY













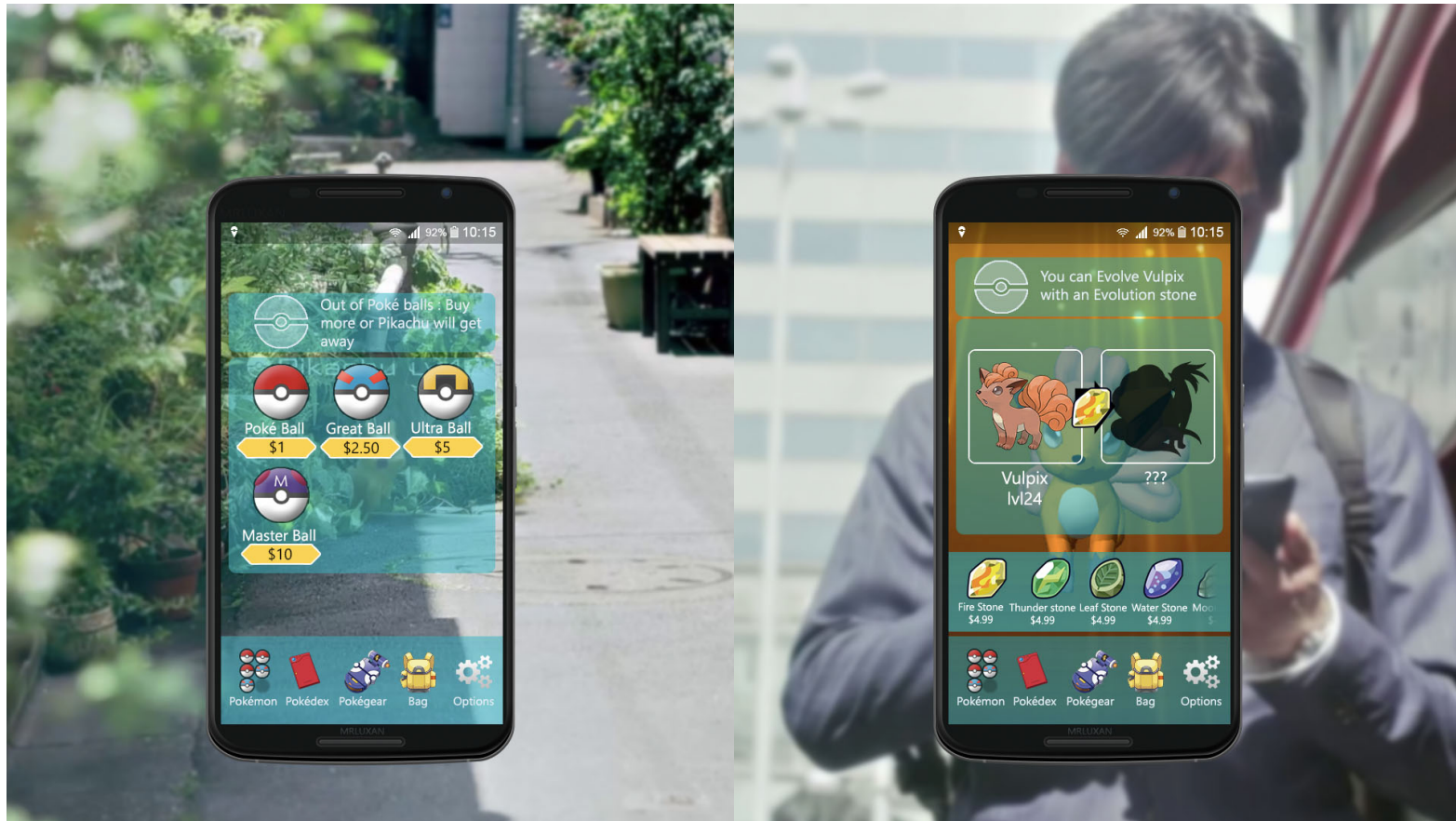




AUGMENTED IMAGINATION

JUST ACT

NORMAL



WHAT DOES THIS ACTUALLY MEAN?



1. CONTROL

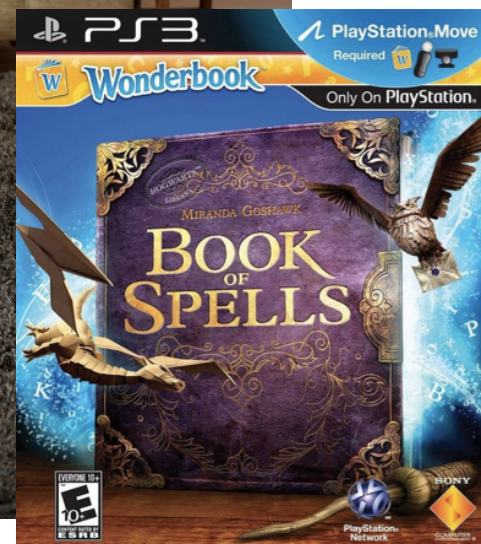
2. IDENTITY

1. CONTROL

2. IDENTITY

1. YOU ARE NOT IN CONTROL













EXPLANATION

NOT LIMITATION



Development Build



1. CONTROL

2. IDENTITY

2. IDENTITY = AUGMENTED REALITY

Wants to save
the world?

Space Marine?



Likes Gold
Coins?



IMPLICATION





SOW DOUBT

Try to act normal.

Are they still watching?

Only you can hear me.

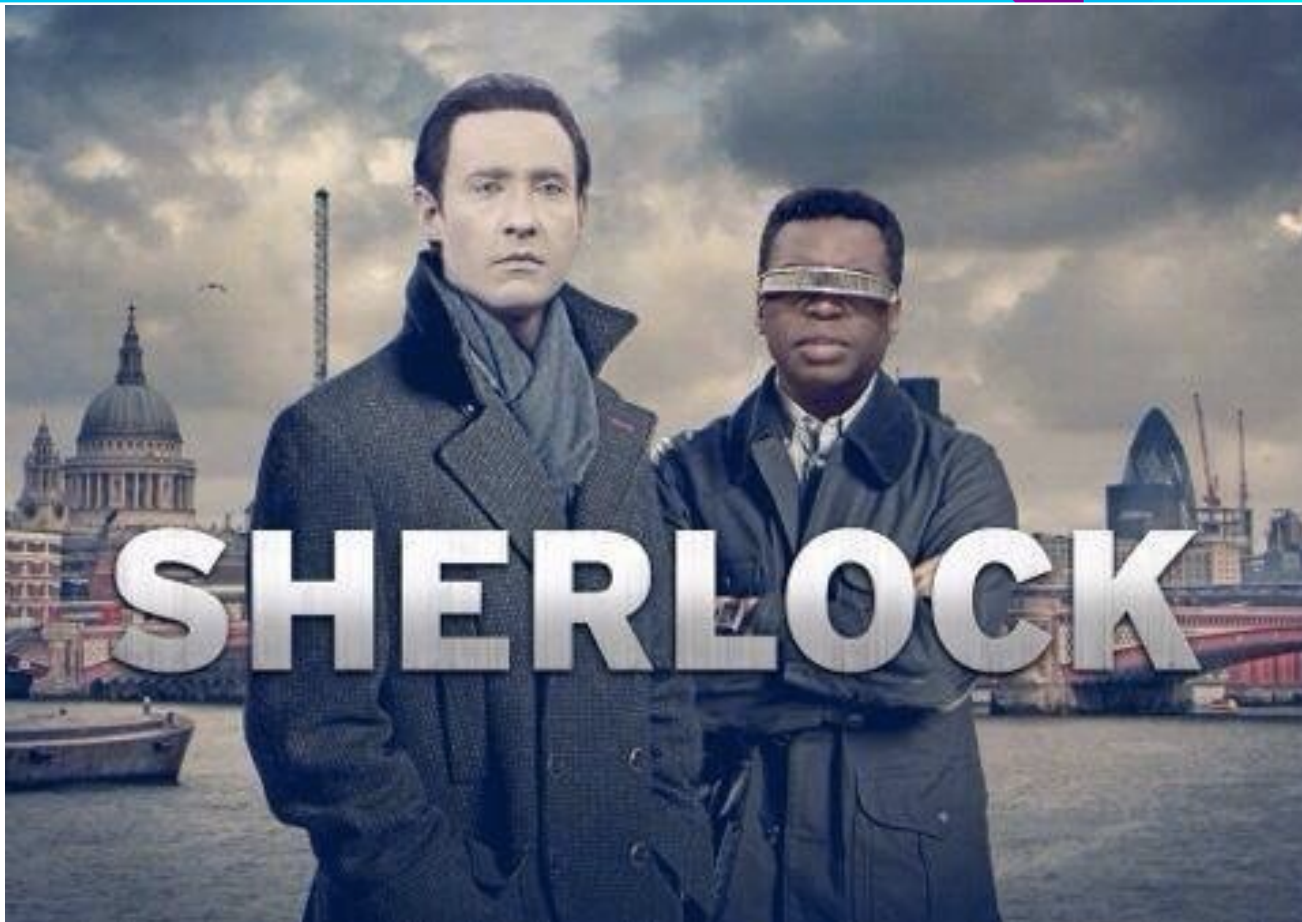
Just act natural



ARE YOU A WIZARD OR NOT?

JUST ACT

NORMAL









THE DARK BEHIND THE EYES

SHARED CONTROL



MIXED IDENTITY





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